

LET'S TALK ABOUT SUCCESS.

JEANNETTE BAJALIA

News
Experts &



Jeannette Bajalia is fierce proponent of financial services that specifically cater to the needs of women. She founded her proprietary firm, Woman's Worth, in service of that passion, and has been helping female clients conquer their financial concerns ever since. A celebrated speaker and the author of two books, she has taken steps to broadcast her message of women's worth, but found herself wanting to "increase the volume" of her brand voice. She hoped to be seen across a greater amount of print media outlets. After one campaign with News & Experts, Jeannette found herself in *The Wall Street Journal*.

Leveraging their media connections with journalists and editors, News & Experts secured over 62 print media placements for Jeanette. Highlights include *USA Today*, *New York Daily News* and *Consumer Affairs*. Jeannette found the coverage invaluable in her effort to grow awareness of women's place in the financial services arena.

"This national media exposure has given me greater credibility with my clients, and given me the confidence to know that *others respect my voice*, cause it's one to be heard. Thanks to News & Experts' professional expertise working with the media with precision and excellence and focusing on the PR and media that is relevant to my message, I now have more doors opening for me to hear my message and achieve my personal and professional goals."

FEATURED ON:

THE WALL STREET
JOURNAL.



DAILY NEWS

CONSUMER AFFAIRS



SUCCESS BY THE NUMBERS

62

PRINT MEDIA
PLACEMENTS

236,373,682

TOTAL POTENTIAL
READERSHIP

5

PUBLICATIONS
WITH CIRCULATION
OF 10+ MILLION

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